LONGASIA

Privacy Policy

https://longasiagroups.com

1. General

PRIVACY POLICY

This Privacy Policy describes how Long Asia Groups (collectively, the "Company" or "we") collects and uses information through our site <u>https://longasiagroups.com/</u> and any other related sites and applications.

This Privacy Policy does not apply to websites operated by other organizations and third parties.

Long Asia Groups recognizes that the Client's privacy is very important and the Company is committed to protecting the personal information collected from you ("Client").

2. Collection

2.1 Types of Information Collected

The Company may collect and retain personal information about you, including information that can be used to identify you, and that is pertinent to providing you with the services you seek, based on your interactions with the Company.

If you access the Company's website(s), the Company may also collect additional information about you, such as your internet protocol (IP) address, login information, time zone, and browser type and version.

2.2 Purpose of Collection

Generally, Long Asia Groups will collect, use and hold your personal information for the purposes of:

a) providing services to you or someone else you know;

b) providing you with information about other services that Long Asia Groups, related entities and other organizations that the Company has affiliations with, offer that may be of interest to you;
c) facilitating Long Asia Groups's internal business operations, including the fulfillment of any legal requirements; and d) analyzing Long Asia Groups' services and customer needs with a view to developing new or improved services.

2.3 Method of Collection

In general, personal information will be collected directly from you through standard forms, including any information you provide when registering to use Long Asia Groups's website(s) or subscribing to Long Asia Groups's services. This information may be collected over the internet, via email, or during a telephone conversation with you.

In certain cases, personal information about you may be collected indirectly and added to the Company's database because it is not feasible or reasonable to obtain personal information directly from you. These instances may involve third parties, including but not limited to, business partners, sub-contractors, advertising networks, analytics providers, search information providers, and credit reference agencies. While Long Asia Groups makes every effort to inform you about such instances, it is not obligated to do so.

When you register an account with Long Asia Groups or send an email to the Company, you are required to provide personal information that can identify you. Long Asia Groups may collect and

retain your personal information, including but not limited to, your name, address, telephone number, email address, credit card number, or bank information to process payments. Additionally, Long Asia Groups may collect and retain any further information that you voluntarily provide, such as responses to questionnaires and customer feedback.

The Company's website(s) uses cookies. The main purpose of cookies is to identify users and to prepare customized web pages for them. Cookies do not identify you personally, but they may link back to a database record about you.

Long Asia Groups uses cookies to monitor the usage of the website(s) and to create a database of when you visited

and accessed Long Asia Groups's website(s), what pages you viewed, the frequency of visits, and so on, so that Long Asia Groups may serve you more effectively.

Use and Disclosure of Your Information

In general, Long Asia Groups utilizes or discloses personal information about you for the specific purposes for which it was collected, as outlined above.

Furthermore, Long Asia Groups is required to disclose your information to service providers to fulfil the services requested by the Client, and these third parties may store your information to comply with their legal and other obligations. It is important to note that these service providers may not be obligated to adhere to Long Asia Groups's privacy policy.

Long Asia Groups may share your personal information with members within the Company's group and other affiliated organizations, which includes subsidiaries, ultimate holding companies, and their respective subsidiaries. These entities may use your information to contact you with information about services and promotions.

You acknowledge and consent that Long Asia Groups may periodically engage with companies for statistical and/or other purposes to enhance the Company's business activities. In this context, some or all of your personal data may be disclosed.

Failure to Provide Information

If the personal information you provide to Long Asia Groups is incomplete or inaccurate, Long Asia Groups may be unable to provide you, or someone else you know, with the services you, or they, are seeking.

Security

The Company's website(s) may include hyperlinks to other websites. It is important to note that Long Asia Groups is not responsible for the privacy practices of linked websites, and these websites are not subject to Long Asia Groups's privacy policies and procedures.

Long Asia Groups stores your personal information in various formats, including paper and electronic form. The security of your personal information is of utmost importance to the Company. Long Asia Groups will make every effort to implement reasonable measures to ensure that your personal information is stored securely, protecting it from misuse, loss, unauthorized access, modification, or disclosure. This includes implementing both electronic and physical security measures.

Access

You have the right to request access to your personal information held by Long Asia Groups by submitting a written request. The Company will make every effort to acknowledge your request within 14 days of its receipt and provide you with the requested information within 30 days. Please note that a fee may be charged by the Company for processing your request.

In circumstances where the Company determines that it is in the best interest of protecting your information from being accessed by a third party, a request for access to personal information may be declined.

If you receive access to your personal information and believe it to be inaccurate, incomplete, or outdated, please notify the Company immediately. Long Asia Groups will make reasonable efforts to rectify the information so that it is accurate, complete, and up-to-date.

Feedback

If you have any queries or concerns about this privacy policy or the way Long Asia Groups handles your personal information, please contact support@longasiagroups.com